1 of 2 Rep Order# 6836282 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 800196 Printed: 07/25/2012 1:07 PM

EC'd Yes

Last Received: 07/25/2012 12:42 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

).US CHAMBER OF CMRC

Advertiser (Product US CHAMBER OF COM

Estimate# 1091

Buver ELISE CLOYD

Phone# Fax#

) MENTZER MEDIA Agency 600 FAIRMONT AVE, \$#306 TOWSON, MD 21286

Agency C/P1/P2/E //1091

Flight Dates Hiatus Weeks

07/26/2012 - 08/04/2012

Rep Firm

Sales Office (Salesperson () PHILADELPHIA) ANJIE BRADY

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC=*

LT	Ln	_	ime	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1		30P-7P Comment:	NEWS	;30	\$125.00	07/27-07/27	1	1	1	\$125.00	
	2	TB 10	OP-11P Comment:	NEWS	:30	\$200.00	07/26-07/26	1	1	1	\$200.00	
	3	SA-SU 10 Buyline	OP-11P Comment:	NEWS	:30	\$200.00	07/28-07/29	2	1	2	\$400.00	
	4	M-TU 6. Buyline	30P-7P Comment:	NEWS	: 30	\$125.00	07/30-07/31	2	1	2	\$250.00	
	5	TH-F 6. Buyline	30P-7P Comment:	NEWS	:30	\$125.00	08/02-08/03	2	1	2	\$250.00	
	6	M-F 10 Buyline	OP-11P Comment:	NEWS	:30	\$200.00	07/30-08/03	5	1	5	\$1,000.00	
	7	SA 10 Buyline	OP-11P Comment:	NEWS	:30	\$200.00	08/04-08/04	1	1	1	\$200.00	

--- REPORT TOTALS---

Report Totals: 14 / \$2,425.00

Rep Orde:# 6836282 EC'd No

Ver#

Status New

Traffic Order# 800196

Printed: Last Received:

07/25/2012 12:42 PM 07/25/2012 12:40 PM

1 of 2

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser () .US CHAMBER OF CMRC

Product US CHAMBER OF COM Estimate#

1091

ELISE CLOYD

Buyer Phone# Fax#

Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306

TOWSON, MD 21286 //1091

Agency C/P1/P2/E Flight Dates

07/26/2012 - 08/04/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE SC-+

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 2,425 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F Buylin	630P-7P ne Comment		:30	\$125.00	07/27-07/27	1	1	1	\$125.00	
	2	TH Buylin	10P-11P me Comment:	: NEWS	:30	\$200.00	07/26-07/26	1	1	1	\$200.00	
	3	SA-SU Buylin	10P-11P e Comment:	NEWS	:30	\$200.00	C7/28-07/29	2	1	2	\$400.00	
	4	M-TU Buylin	630P-/P e Comment:	NEWS	:30	\$125.00	07/30-07/31	2	1	2	\$250.00	
	5	TII-F Buyline	630P-7P Comment:	NEWS	:30	\$125.00	08/02-08/03	2	1	2	\$250.00	
	б		10P-11P Comment:	NEWS	:30	\$200.00	07/30-08/03	5	1	5	\$1,000.00	
	7		10P-11P Comment:	News	:30	\$200.00	08/04-08/04	1	1	1	\$200.00	

2 of 2 07/25/2012 1:07 PM Traffic Order# 800196 Printed: Status Confirmed Ver# 1 Mod# 0 6836282 Rep Crder# 07/25/2012 12:42 PM

Last Received:

EC'd Yes **Showing Buylines:** All Lines

Rep Firm) MENTZER MEDIA Agency (Station WUPW-TV TOLEDO, OH.

) PHILADELPHIA Sales Office (600 FAIRMONT AVE, S#306) US CHAMBER OF CMRC Advertiser () ANJIE BRADY Salesperson (**TOWSON, MD 21286** US CHAMBER OF COM

Product Agency C/P1/P2/E //1091 Estimate# 1091 215-567-6005 Salesperson Phone# 07/26/2012 - 08/04/2012 Flight Dates ELISE CLOYD Buver Salesperson FAX# 215-567-5938

Hiatus Weeks Phone# Fax#

10 / \$1,700.00 Aug 12: 4 / \$725.00 Jul 12: Sales Totals: 14 / \$2,425.00

Station Totals: 14 / \$2,425.00 Lines not sent/rcld/rtrn: 0 / S0.00 ---COMPETITIVE---

0% WTVG 0% WTOL 0% MMMO 0% 0% WNCT CATV \$2,425 Market Totals 100% WUPW

-- COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

null Books RA35+

--- CREDIT RISK ---

Demos

CASH IN ADVANCE